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CES celebrates 40 years of leadership and dedicated public service



A blessed celebration. Cardinal Luis Antonio G. Tagle receives a plaque of appreciation for his inspiring keynote speech in the 12th Annual CES Conference held on the occasion of the CES' 40th anniversary. With him are (L-R) CESB Executive Director Maria Anthonette Velasco-Allones, CES Governing Board Members Evangeline M. Cruzado and Charito R. Elegir, CSC Commissioner and CESB Presiding Officer Nieves L. Osorio, NUCESO President Mariano R. Alquiza, CES Governing Board Members Angelito M. Twaño and Antonio D. Kalaw Jr. and CESB Deputy Executive Director Arturo M. Lachica.

Forty years after its inception in 1973, the Career Executive Service (CES) gathers its members to celebrate the institution's four decades of championing professionalism and careerism in the third level.

Aptly themed "Fit@40: Renewing the past, leading the future," the anniversary program reunites key CES personalities, CES officers and eligibles, partner agencies and institutions in the three-day 12th Annual CES Conference in Tagaytay City from November 27 to 29, 2013.


'MISSION, NOT POSITION.'

Cardinal Tagle talks on servant leadership

Manila Archbishop Luis Antonio G. Cardinal Tagle urged CEOs and eligibles attending the opening of the 12th Annual CES Conference in Tagaytay to "govern with values" and make institutions "worth trusting again."

In his rousing keynote speech, Cardinal Tagle made a pitch for servant leadership and asked conference participants to draw inspiration from Jesus Christ who not only humbled himself to wash the feet of his disciples but also made the supreme act of service by offering His own life to save humanity.

"Serve even those who are against you," the Cardinal said, "and focus on the mission, not position."

"Even if I do not have the  2

WHAT'S INSIDE?

More stories and photos at the celebration of CES' 40 years of professionalism and faithful public service!

1 | CES celebrates 40 years of leadership...



A message of thanks. CSC Commissioner and CESB Presiding Officer Nieves L. Osorio read a message on behalf of CESB Acting Chair Francisco T. Duque III, who thanked the participants for championing the CES core values of professionalism and integrity.

Tagaytay City Vice Mayor Celso de Castro welcomed the participants while National Union of Career Executive Service Officers, Inc., (NUCESO) President Mariano R. Alquiza officially opened the proceedings.

CSC Commissioner and CESB Presiding Officer Nieves L. Osorio read a message on behalf of CESB Acting Chair Francisco T. Duque III, who expressed his heartfelt gratitude to CESOs and eligibles who attended the event. "I know that you have a myriad of tasks to attend to in your respective offices but your presence here is definitely heartening. It means that you are willing to mainstream and champion the principles of good governance, imbibing the Career Executive Service's core values of professionalism, integrity, innovation, commitment and excellence."

During the opening program, CESB Executive Director Maria Anthonette Velasco-Allones and Commissioner Osorio led the launch of a CES gallery which adopted a mandala theme. Mandala is a Sanskrit word that means both circle and center, representing both the visible and invisible worlds. Four blank circles were unveiled representing the



Future CESOs. Ninety six public managers took their oath as CES Eligibles after passing the rigorous four-stage CES Eligibility Examination Process.

four themes of: Aligning Aspirations; Breaking Barriers; Convergent Communities and Dare to Dream. The circles were kept blank to allow the participants to unleash their creativity or simply convey their thoughts through their own illustrations and writings.

Creativity and artistry went on as Joseph the Artist, the grand champion of a popular local talent TV show, amazed the participants and guests with his sand animation that not only showed a series of ordinary images but the CES anniversary logo and Philippine tourist attractions as well.

From the inspiring keynote speech of Cardinal Tagle to the opening of the mandala, the opening program of the 12th Annual Conference was a fitting opening salvo for the celebration of CES' forty years of public service.


The program was made possible through the support of CES partner agencies, the NUCESO, the Philippine Stagers Foundation and the Regina Coeli Choir from Rosario, Cavite who led the singing of the Philippine National Anthem. 🇵🇭

1 “Serve for Mission, not position.”



position, I will lead, kneeling even before my enemies.” The Cardinal’s speech was frequently interrupted by applause and laughter from an appreciative audience of more than 700 CES officials and eligibles.

CESB Executive Director Maria Anthonette Velasco-Allones, in her introduction to the Cardinal, described him as someone who has “a theologian’s mind, a musician’s soul, and a pastor’s heart.” These were very apparent in his speech that was lighthearted at times but was mostly thoughtful with its ruminations on post-modern society and the mindset of suspicion it breeds towards our leaders and institutions.

Servant leadership, according to Tagle, should be anchored on personal governance, which is hopefully translated into institutional governance because “institutions are perpetuated by persons.” Only through servant leadership can “the lack of trust and the suspicion of the post-modern world will slowly be healed,” said Tagle who was also the 2012 Graphic Magazine’s Man of the Year, “only then can it be said that it is worth trusting people and institutions again.” 

CESOs talk on good governance

The first plenary learning session of the 12th Annual CES Conference, dubbed “Ganito kami noon, kumusta kayo ngayon?” A CES Governance Dialogue, is a dialogue amongst CESOs from the past four decades.

The distinguished panel-discussants who shared their insights, experiences, innovations and lessons as public officials, as members of the CES, and as leader-managers in their agencies were: Mr. Mariano D. Roque, former Secretary of the Department of Labor and Employment; Dr. Rolando L. Metin, former Undersecretary of the Department of Environment and Natural Resources; Atty. Jennifer J. Manalili, Commissioner of the Professional Regulations Commission; and Director Milagros A. Rimando, Regional Director of the National Eco-

nomics and Development Authority – Cordillera Administrative Region. The 2010 Lingkod Bayan awardee and 2011 Gawad CES awardee Dr. Renato U. Solidum, Jr., of the Philippine Institute of Volcanology and Seismology served as the forum chair.

Talking about their personal experiences as managers in the government setting, Rimando cited the handling of political interventions to be the defining moment in her career in public service. According to her, linkages to politicians could be beneficial in implementing important projects as she gave an advice on how to take control of the situation and turn it into executive intervention. This was also supported by Roque but reminded

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CESOs Honored



"Five hundred twenty-five thousand six hundred minutes. How do you measure the life of a woman or a man?"

CESOs old and new, as well as those already in the great beyond, were honored in a night of remembrance, music and celebration of the men and women of the career executive service (CES) dubbed as the Gabi ng Parangal held during the opening night of the 12th Annual CES Conference in Tagaytay.

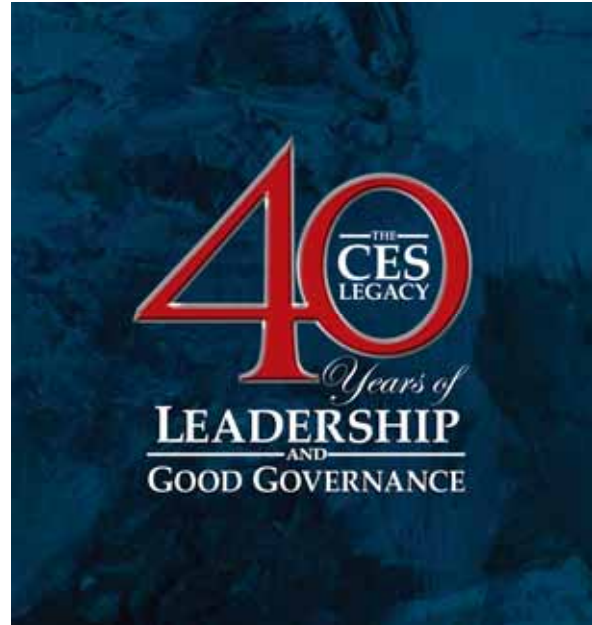
Songs from award-winning Broadway musicals, including the above 'Seasons of Love' from the hit Jonathan Larson play *Rent*, accompanied the parade of awards given to CESOs, eligibles and Gawad CES winners. The songs were performed by the acclaimed independent theater group Philippine Stagers Foundation with a selection of popular pieces from Larson's *Rent*, Andrew Lloyd Weber's *Starlight Express*, Marvin Hamlisch's *A Chorus Line*, Chris D'Arienzo's *Rock of Ages* and Claude Michel Schonberg's and Alain Boublil's *Les Miserables*.

in Gabi ng Parangal

Launch of Coffee Table Book

The Gabi ng Parangal also saw the launch of *The CES Legacy: 40 Years of Leadership and Good Governance*, a commemorative book that chronicles stories in the past 40 years of the CES in the eyes of policy shapers and paragons of the institution.

“The book is our loving tribute to the men and women of the Service who in the past four decades have brought nobility, pride and joy not only to the Service but to the entire nation as well,” said Executive Director Maria Anthonette Velasco-Allones in her opening remarks.



Pagpupugay at Pasasalamat

The Gabi ng Parangal also served as a reunion for past and present batches of the Executive Leadership Program (ELP) and as ‘Pagpupugay at Pasasalamat’ to CESOs and eligibles who retired the past year. The ‘In Memoriam’ segment, to remember CESOs who passed away the past year, brought tears to the eyes of many as the powerful vocals of the Philippine Stagers, belting ‘I Dreamed a Dream’ from *Les Miz*, accompanied the very moving tribute.



Day 2: Life-long learning sessions

Aligned with its anniversary theme "Fit@40", simultaneous yoga and samba sessions jumpstart Day 2 of the 12th Annual CES Conference in Tagaytay.

From the wellness sessions that invigorated their bodies, the CES officers and eligibles participated in simultaneous competency development sessions on Coaching and Mentoring presented by Business, Life and Career Coach Randy A. Esguerra; Strategic Thinking and Execution by Human Resource Innovations and Solutions, Inc., (HURIS) President Ramon S. Medina; Conflict Management/Alternative Dispute Resolution by HURIS Chairman Oscar Contreras Jr.; Leading Change by National Kidney and Transplant Institute Former Executive Director Aileen A. Riego-Javier, CESO IV; and Navigating Politics by Magdalo Partylist Representative Francisco Ashley L. Acedillo.

This was followed by a plenary session titled "Leadership in Practice" with Department of Education Assistant Secretary Tonisito Machiavelli C. Umali, CESO II, as forum chair and the honorees of the 2012 Gawad CES, DepEd Dumaguete OIC Ramir B. Uytico, DTI Provincial Director Grace F. Baluyan, DSWD Regional Director Arnel B. Garcia and DOST Regional Director Brenda N. Manzano.

Day 2 also provided CESOs and eligibles the opportunity to rekindle among the participants a sense of nationalism through "Andres Boni-



facio, Isang Sarsuwela," a musical play penned and directed by Palanca Awardee Atty. Vincent M. Tanada. Staged in commemoration of the 150th birth anniversary of Andres Bonifacio, the musical aims to impart a factual account on the life, intellect, bravery and the distinct role of Bonifacio in the history of Philippine independence and liberation. Performed by the Philippine Stagers Foundation, which is also founded and headed by Atty. Tanada, the stage play drew warm applause and standing ovations from the CESOs and eligibles who expressed their gratitude for the opportunity to be enlightened and be inspired to serve the country not only as CESOs but as Filipinos.



For the last day of the 12th Annual CES Conference, psychologists Rose Marie Yenke and Sophia Sim-Bate presented learning sessions for the male and female participants that addressed not only their opposing needs and views but their similar qualities as third level professionals as well.

MEN'S TRACK

Are you a warrior or a King?

Aptly titled "King, magician, warrior, lover: Accessing the four archetypes of the mature masculine," psychologist Rose Marie Yenke session provided for the male participants an opportunity to access and assess their strength and character as men.

She presented the first of the archetypes to develop in a man, the lover. She described that it is composed of youthful idealism and excitement. Its experiences are marked by such intensity. A man with lover energy feels alive and connected to the world and those around him.

She continued with the Warrior archetype, which energy provides a man with a power source that fuels him to reach his goals, fight for worthy causes, and leave a legacy. He is aggressive, purposive and mindful, adaptable, minimalist and loyal, decisive. A very opportune time to share the warrior archetype in him, Tacloban resident Atty. Resty C. Osias from the Department of Agrarian Reform, bravely recounted the onslaught of super typhoon Yolanda, and the bold decisions he made amidst the powerful surge of water and wind, to protect his family and lead them to safety.

With such moving account to get courage and inspiration from, the discussion carried on to the next archetype that makes up a man. The magician's abilities, Ms. Yenke explained, represent power that comes from a mastery of knowledge, and the ability to use this to produce desired outcomes. Finally, Ms. Yenke presented the last of the mature masculine archetype, the King, who has the energy that gives a man a sense of full potential. He is decisive and lives with integrity. He creates and inspires creativity in others, and blesses the lives of others.

With this, the psychologist gave the fathers in the plenary one piece of advice. "Be a mentor to your son. Bless his life and the path that he has taken even though it is different from yours." 🌐

WOMEN'S TRACK

Letting the Gold Shine Through

Dubbed as "Golden Years: Letting the Gold Shine Through," the Women's Track was facilitated by Sophia Sim-Bate, a psychologist from the Carl Jung Circle Center, Inc., an accredited training provider of the Career Executive Service Board.

In her discussion, Sim-Bate explained that as women approach or enter the third quarter of their life, certain energies may surface that enrich who they are. These energies are represented by various Goddesses of Wisdom, of Transformative Wrath, of Mirth and Bawdy Humor, and of Compassion that bring forth a deeper femininity. She related these Goddesses to practical situations and challenges that confront women and their characteristics that help them surpass the waves of change.

In the second part of her talk, she cited the different challenges being experienced by women at their golden age. She lamented the fact that with the advent of modern technology, the older women obviously are no longer the key generation. At this age, women also experienced tectonic shifts in their inner reality. However, their inner resilience helps them in good aging because they have the ability to adjust to various circumstances and turn it into something positive. The psychologist-facilitator boosted the confidence of the participants by acknowledging that they are experts in their respective fields because their craft had been honed by time and continuous practice.

She ended her talk by stating that golden age is not something to be afraid of because women have psychic life force that make them find life despite the harshness of the circumstances. 🌐

2 | CESOs talk ...

CESOs to learn the art of saying “no” when the need arises.

In the discussion, Manalili shared her colorful life in serving the three branches of the government and how her professional experiences shaped her as a person and as a dedicated public servant. She also agreed that at times, she was confronted with political interventions but was able to manage it fairly. Roque, who was a former superior of Manalili, had an opportunity to articulate his decisiveness in making a stand when confronted with conflicting decisions. His leadership paradigm has defined the kind of leadership that has a genuine concern for the welfare of the people. Participants showed appreciation of his efforts in managing crisis situation involving Overseas Filipino Workers and how he negotiated for the amendment of the Japanese constitution so that the Philippine marines could continue their employment on board the ships that pass the Gulf of Eden in Somalia. He was applauded because his once firm decision for the welfare of Filipino seafarers also resulted in the presence of Japanese forces that render assistance in Tacloban which was devastated by Super Typhoon Yolanda. Metin, on the other hand, reiterated the role of CESOs in maintaining stability in the government and reminded the participants of the importance of credibility in carrying the mandate of the agency.

Discussants may have come from separate generations of CESOs but they have shared common challenges in the field that were solved by public managers in the pursuit of the CES ideals. Manalili even expressed her happiness with the continued increase in the number of CESOs and third level eligibles and shared her confidence that professionalism and careerism is still in place.

Forum Chair Solidum summarized the discussion by admitting that change is inevitable in the government but as CESOs and third level eligibles, they are entrusted with the responsibility of managing transitions and preserving the integrity of the CES institution. He also encouraged the participants to mentor their subordinates to continue the good public service in the Philippine government. 🌐

See you in CEBU!

The CES goes to the Queen City of the South. This was announced by CESB Executive Director Maria Anthonette Velasco-Allones as the 12th Annual CES Conference came to a close on November 29, 2013.

The National Union of Career Executive Service Officers, Inc. (NUCESO) and the Career Executive Service Board (CESB) Secretariat agreed to take the 13th edition of the annual conference to the Visayas after the successful staging of this year’s conference in ‘The Character City of Tagaytay’.

More than 700 CESOs and eligibles nationwide converged in the cool mountaintop city with a perfect view of the world-renowned Taal Volcano for three activity-laden days of learning, sharing, fellowship and of celebrating the 40th anniversary of the institution.

“We are already looking forward to next year’s conference,” said Executive Director Allones. “On behalf of the NUCESO and the Secretariat, we would like to thank our institutional partners, the City of Tagaytay and our beloved CESOs for making this year’s conference a rousing success. See you all in Cebu!” 🌐

CES’ new pride: DOE Usec. Raul B. Aguilos

The Career Executive Service Board congratulates Raul Benites Aguilos, CESO I, who was appointed as Undersecretary of the Department of Energy by President Benigno S. Aquino III on September 27, 2013.

Prior to his appointment to DOE, Usec. Aguilos served as Director of the Land Transportation Office for almost six years. He obtained his Master of Management in Public Management (MMPM) from the University of the Philippines-Tacloban. He finished BSC Accounting at the Divine World University in Tacloban, Magna Cum Laude.

Usec. Aguilos is married to Grace D. Aguilos, a nurse. They have four children, namely Charlene Margaret, Christine Marie, Raul Jr., and Czarina Mae. 🌐

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A (green) thumb's up. DENR Undersecretary Demetrio L. Ignacio hands over a plaque of recognition to CESB Executive Director Maria Anthonette Velasco-Allones, in appreciation of the agency's continuing commitment to the environmental programs of the government, as demonstrated by its support to the National Greening Program.



Go gCIO. Eleven Information and Communications Technology (ICT) leaders/managers of different government agencies completed the four-module Government Chief Information Officer (gCIO) Training Program last November 13-15 with a module on Communication at the Development Academy of the Philippines (DAP) Conference Center, Tagaytay City, Cavite.

The CES cares, sets relief drive for Yolanda victims

There is no other way but to pray and help.

CESB Executive Director Maria Anthonette Velasco-Allones, CESO I, led on Monday, November 11, 2013, a united effort to mobilize among the members of the CES community an immediate relief drive for the victims of monster typhoon Yolanda in the Visayas region, particularly in the hardly hit provinces of Leyte and Samar. Part of the initial relief effort, she stated, is the P50,000 cash donation through the National Union of Career Executive Service Officers, Inc. (NUCESO), the umbrella organization of all associations of CES officials.

Executive Director Allones called on CES officers and eligibles nationwide to pledge their support for the typhoon Yolanda victims through the CESB website (cesboard.gov.ph) and coordinate with their regional associations to take part in the said disaster relief.

Closely monitoring the aftermath of the deluge, Executive Director Allones also enjoined the CESB secretariat to donate basic relief items, such as canned goods, old clothes and blankets.

As of this writing, the NUCESO has already passed a resolution on the mobilization of the re-



On this site will rise... CESB Executive Director Maria Anthonette Velasco-Allones (center) leads the groundbreaking ceremony for the CES Resource Center on November 6, 2013. Joining her are (from left) Architect Benita Regala from NHA, Assistant Secretary Corazon Davis from DENR, Father Paul Uwedemo, CESB Deputy Executive Director Arturo M. Lachica and Assistant Director Aristaro Doroy from DPWH.

lief drive as well as of the cash donation. The CESB secretariat has likewise positioned a relief box in its office, ready to be filled up and sent out with sincere prayers of hope that the victims of typhoon Yolanda would soon be able to pick up the pieces and start their lives all over again. 🌐